

BETTINA WURMLINGER

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EDUCATION

BUENOS AIRES 03.1983 until 12.1988	High School (Goethe Schule, Buenos Aires – Argentina)
BUENOS AIRES 04.1989 until 04.1991	Bank apprenticeship, Deutsche Bank AG Buenos Aires Branch, Argentina
BUENOS AIRES 04.1991 until 12.1996	Study of Public Relations at the Universidad Argentina de la Empresa (U.A.D.E.); Degree: Licenciada en Relaciones Públicas Main subjects: Public Relations, Marketing, Communication, Psychology, Sociology

EMPLOYMENT HISTORY

BUENOS AIRES Deutsche Bank S.A. 04.1991 – 03.1994	Investment advisor in Private Banking (Customer service for mayor domestic customers)
FRANKFURT Deutsche Bank AG 04.1994 – 09.1995	Senior consultant in the sector of Private Banking (responsible for foreign customers)
BUENOS AIRES Deutsche Bank S.A. 10.1995 – 02.1997	Senior consultant in Investment Management (Key account customer service). Investment funds, securities. Trading of industrial securities
FÜRTH/BAVARIA Grundig AG 06.1997 – 09.1997	Internship in the Public Relations department of Grundig AG. Press relations, event management, internal communication
FRANKFURT KMPG CONSULTING AG/ BEARINGPOINT 02.1998 – 06.2004	Manager in Financial Services Consulting with focus on process management, change management and project management in the Asset Management sector. <ul style="list-style-type: none">▪ Design of operational and organisational structure of German investment management firms (KAG)▪ Process analysis and optimisation along the value chain of investment management firms (of both industries, insurance and banking) with focus on operations▪ Process and IT-efficiency analysis▪ Concept and execution of system-tests (STP)▪ Realisation of system selection projects

	<ul style="list-style-type: none"> ▪ Analysis and recommendation of as-is and target processes in investment companies (both securities and real estate companies) taking also into consideration business partners as custodian, German Depotbanken, broker <ul style="list-style-type: none"> - in foundation or fusion (post-merger integration) - during process optimisation und reengineering measures - for publishment purposes (in intranet and internet) - as legal requirement (e.g. SOX - Sarbanes-Oxley) - to support the implementation of new products - or new systems ▪ Selection of German custodian (Depotbanken) ▪ Evaluation and development of business cases and business plans e.g. in relation with the decision to enter into a new business field like custody or brokerage ▪ Development of the organisational structure and process design within the launching of new products and during the implementation of new fund distribution portals like fund supermarkets ▪ Concept and development of projects in the area of reporting (legal, internal and client reporting).
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<p>FRANKFURT Freelancer starting 07.2004</p>	<p>Consultant in Asset Management with focus on:</p> <ul style="list-style-type: none"> ▪ Process analysis and -optimisation in the sectors operations, fund management and distribution of investment management firms ▪ Formulation and monitoring of SLAs (Service-level-agreements) between investment management firms and business counterparts as custodians ▪ Set-up and monitoring of fund issues and transfers ▪ Analysis and design of target processes in relation with the implementation of SimCorp Dimension. Recommendation and monitoring of process implementation. ▪ Concept, planning and realisation of fund migrations to SimCorp Dimension ▪ Project management and subproject management in the area of SimCorp Dimension ▪ Coordination and monitoring of release upgrades and patch implementations of SimCorp Dimension at investment companies and banks. ▪ Improvements in profile and user access concepts in SimCorp Dimension ▪ Process-optimisation in the Middle-Office area of OTC-derivatives.
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OTHER SKILLS

Languages	German	mother tongue
	Spanish	mother tongue
	English	fluent written and spoken
	Italian	basic knowledge
Software skills	ARIS Toolset; Adonis; Aeneis, Visio (process management systems) Frontpage (Webdesign) SER V3; Diamos; Portia; SimCorp Dimension (KAG systems)	